

WLOV February 2018 Meeting

Meeting date, time and location:

Wednesday, February 7, 8:30 a.m., Laurel Manor Recreation Center, The Villages

Presiding officer: WLOV President Rita Boehm

Rita opened the meeting. She thanked the Expo team for a successful event and acknowledged the members of the committee. Meeting attendees gave the committee an enthusiastic round of applause.

Introduction of new members:

- ❖ Gail M. Braverman
- ❖ Chari-Lynn Koppel

New Book Announcements:

- Don Canaan – Kindle series
- Phyllis Walters – *“Worry, Fret and Fear No More”*
- Rosemary Houseknecht – *“Never, Ever”*
- Rita Boehm – *“Missing on Maple St.”*

Special Announcements

- WLOV members were encouraged to checkout WLOV’s Facebook page and to put their books on Hometownreads.com.
- It was determined by a show of hands that there is an interest in \$5.00 magnetic WLOV nametags. Rita Boehm will work on a design to present at the March meeting. A volunteer is needed to manage the orders.
- In lieu of the normal WLOV summer hiatus, Mark Newhouse is working on a July program. Details to follow. Plans are still needed for a June event.
- Jim Meyer, chair of the December 2018 Book Expo, shared the results of the survey given to the participating authors at the January 2018 Expo. 74 of the 80 authors returned surveys.
 - Author’s first Expo – Yes – 32
 - Planning to participate in December Expo – Yes – 69
 - Villages resident – Yes – 48
 - Pleased with crowd size – Yes – 40
 - Thought event was well-organized – Yes -29
 - Thought event had great advertising – Yes – 27
 - Meyer reported book sales per author ranged from 0 to 100.
- Millard Johnson reported on the Valentine’s Day Program, February 14th at Fenney Recreation Center from 6:00 to 8:00 pm. Tickets must be purchased in advance.
- March meeting – member John Prince will discuss, “Humor – Why you need it and how to inject it in your work.”

Guest Speaker

- **Chris Coward – *Writing Contests: What’s in it for you?***
Chris Coward is the 2018 RPLA chair. She can be reached at Chrisbusiness@comcast.net. Her presentation will be available on the WLOV website.