

Donna Causey's Request for Stories & Off of Free Advertising

Want to receive free advertising for your now or future book that are on sale at Amazon.com? Send Donna a story about some event or experience from the past. Local stories about life in your own hometown are great. Check the websites for examples of stories accepted.

Your story should be no more than one page and submitted via email in MSWord (.doc) or Rich Text Format (.rtf) but with no fancy formatting. Send it to Donna Causey at docs@alabamapioneers.com. You will be contacted by email if your story is accepted. Pictures that go along with the story are always welcome and should be sent in a separate email as a .jpeg attachment. The .jpg should DPI 300. If you don't have photos, Donna finds pictures to add to your article because they encourage internet readers.

Email a brief biography (and photo of yourself if desired). This Bio will be included at the end of your story. Everything should be ready to simply 'cut and paste'. She will not have time to edit. "I often add a different headline other than your title to catch the reader's eye so they will read it."

As stated above, all books must be available for sale on Amazon.com to participate. If the author has more than one book, Donna will provide a link to the author's author-page on Amazon.com where all his/her books are listed.

Check the stories by Jean Butterworth (on both websites) for an example of how it will look. You can see the link and her biography under each story she has written. Click on her byline, it will take you to her biography and all her stories on the website. Jean published her 1st eBook in December 2014 and her only advertisement is through www.alabamapioneers.com and www.daysgoneby.me, but her book is selling quite well. She has as yet not published a hard copy.

While www.alabamapioneers.com is devoted to stories of Alabama's past, Donna launched the new website www.daysgoneby.me last February. It focuses on stories of the past from all over the world and should appeal to all 'The Villages' authors.

Again, Jean Butterworth has stories on this site as well, and each includes her biography with direct links to her book. Click on her name and you will see an example of her author page on this website. Each story becomes a miniature advertisement for her book with direct links to purchase it on Amazon.

Authors in the process of writing their first book are also welcome to submit stories as contributing authors. Include a brief biography and you may develop a fan base prior to publishing your book.

In addition to the websites, Donna emails a newsletter to over 10,000 subscribers each weekend and has Facebook pages for both sites at:

<http://www.facebook.com/alabamapioneers>.

<http://www.facebook.com/daysgonebyme>

Donna often features an author on Facebook and in her newsletters when they have written a new book.

For more information contact Donna R. Causey at docs@alabamapioneers.com. She only responds to emails because she travels and does not have much time for phone conversations.