

Book Cover Design Elements:

- Front cover only (300 & 72 dpi)
- Front, spine, & back cover (300 & 72 dpi)
- Digital marketing image (72 dpi)
- Grayscale image (300 & 72 dpi)

Format Needed:

- JPG
- PDF
- TIFF

Book Title: _____

Sub-title: _____

Series Info: _____

Author (s) Name: _____

Editor, Contributor, Group Name: _____

Trim Size: _____ Bleeds? _____

Number of pages: _____ or Spine Width: _____

ISBN: _____

Cover Testimonial or Callout: _____

- Your three favorite colors:
 1. _____
 2. _____
 3. _____

- Your six favorite book covers (list titles):
 1. _____
 2. _____
 3. _____
 4. _____
 5. _____
 6. _____

- Illustrations Photographs: (with releases & copyright information provided)
 - o (doc name)_____
 - o (doc name)_____
 - o (doc name)_____

[All photographs, illustrations, or artwork must be provided as a .jpg or .psd file at 300 dpi.]

Back Cover

- BISAC / Shelving Info:_____
- Price:_____
- Back cover graphic: (doc name)_____ [with release and copyright information]

Back cover copy – Non-Fiction: (supplied as MS Word document)

- Incendiary Headline:_____
- Paragraph defining your typical reader: [use additional sheets]
- Bulleted Benefits: [use additional sheets]

Back cover copy – Fiction: (supplied as MS Word document)

- Dramatic sentence: [use additional sheets]
- Exciting scene excerpt: [use additional sheets]

Back cover copy – Fiction & Non-Fiction: (supplied as MS Word document)

- Author Biography: [use additional sheets]
- Author Photo: (doc name)_____ [with release and copyright information]
- Testimonial: [use additional sheets]
- Bar Code: _____with price extension _____without price extension
- Publisher: Name / Address / Zip, Web address, E-mail [use additional sheets]